



**UNIVERSITY OF IOWA  
GRADUATE AND PROFESSIONAL STUDENT GOVERNMENT**

**15th Session – September 6, 2022**

**GPSG**

**D.B. #2**

Sponsor: **Nicole States, Graduate College Delegate** on behalf of Communications Director,  
Mason Koelm

GPSG Action: **Passed** Failed/Tabled

**AN ACT**

This act proposes the allocation of funds toward a Canva Pro account for the creation of graphics for GPSG initiatives. The benefits of this subscription plan synergize with University branding guidelines and create new opportunities for collaboration.

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**Section 1: Short Title**

This Bill may be cited as “Canva Pro Account Bill.”

**Section 2: Discussion**

**WHEREAS**, the University of Iowa has developed comprehensive branding guidelines;

**WHEREAS**, Canva has proven useful for the creation of graphics for GPSG initiative in the past;

**WHEREAS**, Canva Pro would make the task of creating graphics more efficient by allowing GPSG to create a brand kit in line with current branding guidelines, allow access to all GPSG directors to collaborate and create graphics, and provide a larger stock of elements to utilize in further graphics;

**WHEREAS**, Canva Pro is projected to cost approximately \$120.00 annually; and

**WHEREAS**, if not restricted in the number of linked devices, member governments will have access to this account as well.

**Section 3: Action**

GPSG will allocate \$120.00 from the “Committee Funds” byline of the GPSG Operating Costs Budget for a Canva Pro Subscription.

**Section 4: Enactment Clause**

**THEREFORE**, be it enacted by the University of Iowa Graduate and Professional Student Government upon the signature of the President.

IN WITNESS WHEREOF:

*Grace Bryant*  
Cabinet Director

APPROVED:

*Amber D. Crow*  
GPSG President

09/06/2022

Date