AN ACT
This act proposes the allocation of funds toward a Canva Pro account for the creation of graphics for GPSG initiatives. The benefits of this subscription plan synergize with University branding guidelines and create new opportunities for collaboration.

Section 1: Short Title
This Bill may be cited as “Canva Pro Account Bill.”

Section 2: Discussion

WHEREAS, the University of Iowa has developed comprehensive branding guidelines;

WHEREAS, Canva has proven useful for the creation of graphics for GPSG initiative in the past;

WHEREAS, Canva Pro would make the task of creating graphics more efficient by allowing GPSG to create a brand kit in line with current branding guidelines, allow access to all GPSG directors to collaborate and create graphics, and provide a larger stock of elements to utilize in further graphics;

WHEREAS, Canva Pro is projected to cost approximately $120.00 annually; and
WHEREAS, if not restricted in the number of linked devices, member governments will have access to this account as well.

Section 3: Action

GPSG will allocate $120.00 from the “Committee Funds” byline of the GPSG Operating Costs Budget for a Canva Pro Subscription.

Section 4: Enactment Clause

THEREFORE, be it enacted by the University of Iowa Graduate and Professional Student Government upon the signature of the President.

IN WITNESS WHEREOF:

Grace Bryant
Cabinet Director

APPROVED:

Amber D. Crow
GPSG President

09/06/2022
Date