A RESOLUTION

Encouraging the University of Iowa Graduate and Professional Student Government to engage in the Hawk the Vote 90% challenge.

Section 1. Short Title

This resolution may be cited as the “Resolution on Committing to the Hawk the Vote 90% Challenge.”

Section 2. Background

Hawk the Vote was started in 2018 by undergraduate student Jocelyn Roof in conjunction with the University of Iowa Student Government. As the initiative became more time-intensive and the need for voter education became clearer, Hawk the Vote was adopted as an official initiative under the Office of Leadership, Service, and Civic Engagement in 2019. Since its founding, the University of Iowa and the surrounding community have seen record youth voter turnout and unprecedented increases in voter registration total.

Hawk the Vote’s 90% Challenge is a campus-wide campaign to encourage student organizations, groups, and chapters to become more civically engaged in local, state, and federal elections. Any student group that gets more than 90% of their affiliated students registered to vote and at least 50% of their affiliated students to participate in a civic engagement workshop with Hawk the Vote, will receive a civic engagement seal from the Leadership, Service, and Civic Engagement office on campus, affirming that this group is committed to active citizenship. Their primary goal
is not to back a certain political affiliation, but rather to spur civic engagement among college voters across the board by providing registration, education, and turnout opportunities.

GenZ and Millennials make up the largest eligible voting bloc in the country but historically have turned out at much lower levels than their older peer groups. Hawk the Vote recognizes this lack of engagement is often due to misinformation rather than voter apathy. In order to reach out to students where they are at (in their student organizations/groups/extracurriculars) and get them the most accurate and relevant election information, they want the help of student leaders across campus to help educate their peers and promote voter engagement in their own personal networks. Hawk the Vote wants GPSG Delegates, Executives, and Directors to make this 90% commitment.

Section 3. Position

As leaders in the graduate school community, GPSG would like to set a good example to constituents of its member schools by committing to Hawk the Vote’s 90% Challenge.

*Therefore and be it resolved,* GPSG will take Hawk the Vote’s 90% Challenge.

*Resolved,* GPSG recognizes that civic engagement among college students is paramount to the continued health of our democracy.

*Resolved,* GPSG will strive to honor its 90% Challenge commitment, and will continue to advocate for voter engagement on campus.

4. Enactment Clause

*THEREFORE,* be it enacted by the University of Iowa Graduate and Professional Student Government upon the signature of the President.

IN WITNESS WHEREOF:

[Signature]

Cabinet Director

APPROVED:

[Signature]

GPSG President

10/11/2022

Date