

ROBIN NILSSON

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EDUCATION

University of Iowa, Iowa City, IA

Masters of Science, August 2022- Present

Majors: Masters in Business Analytics + Masters in Finance (Dual Masters Program)

Cornell College, Mount Vernon, IA

Bachelor of Arts, May 2021

Majors: Business Analytics + Anthropology

WORK HISTORY

Ruffalo Noel Levitz, Student Success Team, Cedar Rapids, IA

Product Support Specialist (Higher Education Consulting Analytics), August 2021 - Present

- Aid in the data collection, technical support, analysis, and reporting of many enrollment management products. I make an impact by helping thousands of colleges and universities improve student acquisition, retention, satisfaction, academic success, and career success.
- Hire, train, support, and manage analytics interns in performing logistic regression, text analytics, statistical clustering techniques, and other methods of analyzing client data to elevate deliverables.

Berry Career Institute, Cornell College, Mt. Vernon, IA

Project Manager, October 2020 - April 2021

- Oversee the completion of content, proposals, and paperwork flow
- Understand existing and developing interests of students to create targeted campaigns
- Prepare and present engaging career and development presentations to the student body

Career Assistant, September 2018 - May 2020

- Guide students through entire job-search process
- Advertise, coordinate, and host job fairs and career panels

Magid Associates, Mt. Vernon, IA

Market-Data Research Intern, May 2019 - August 2019

- Developed a rounded understanding of market-research by observing the full cycle process of data collection, analysis, and presentation
- Participated in phone calls with clients, such as NBC

LEADERSHIP & SERVICE

Graduate Student Ambassador Program, University of Iowa, Iowa City, IA

Dual Masters Graduate Student Ambassador, December 2022- Present

- Speak in front of incoming/prospective students at events, respond to emails from incoming students with questions, and present myself in a manner which reflects positively upon myself and the program.

Graduate Student Government, University of Iowa, Iowa City, IA

Elected Member- Interprofessional Committee, September 2022- Present

- Plan and host events which foster professional and social connections among students in the Business, Dentistry, Graduate, Law, Medical, Nursing, Pharmacy, and Public Health Colleges.

Alumni Board of Directors, Cornell College, Mount Vernon, IA

Elected Director- Programming Committee, April 2022- Present

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- Support the engagement of alumni through activities and events including regional club programming, Homecoming programming, and other efforts to bring alumni to campus as well as for alumni to connect off campus

Leadership, Entrepreneurship, and Distinctive Service (LEADS) program, Cornell College, Mount Vernon, IA

Selected member, August 2020- May 2021

- Participated in Leadership and teamwork skills building workshops, business case studies, and student led service projects

PUBLIC SPEAKING & MISCELLANEOUS EVENTS

Higher Education Coalition Conference, Economic Alliance, Cedar Rapids, Iowa

Invited Panelist and Speaker- February 20th 2022

- Presented on recent graduate values and experiences in the midst of covid19 (citing data collected at Ruffalo Noel Levitz), how local employers and educational institutions might adjust in order to better meet the students/recent graduate needs, therefore also achieving their enrollment and hiring goals.

Cornell College XC/T&F Alumni Success Panel, Mount Vernon, Iowa

Founder and Chief Organizer- November 2022

- In the interest of increasing alumni engagement and boosting student success, The Cornell College XC/T&F Alumni Success Panel provides a space where successful alumni can tell their stories and provide advice to current members of the XC/T&F team.
- Identified a need for increasing alumni engagement at Cornell College and proposed forming alumni panels for specific groups on campus. I proceeded to collect a list of alumni, choose panelists, prepare the structure for the event and created the materials to promote the event.